Dov Baharav
Board member of Mellanox, Chairman of Seambi
Ex President and Chief Executive Officer, Amdocs .

Dov Baharav has been till Nov 2010 the president and chief executive officer of Amdocs and a member of the Amdocs Board of Directors and the Executive Committee. He was appointed to these positions in July 2002.

Mr. Baharav became CEO during a crisis period for both the communications industry and the company following the burst of the internet bubble at the turn of the millennium. He quickly returned the company to growth: under his leadership annual revenue has more than doubled, from less than $1.5bn in FY03 to more than $3bn in FY08. The number of Amdocs employees has also grown significantly, from 10,000 in 2002 to over 18,000 when he left.

This growth was achieved by the transformation of the company through a horizontal and vertical expansion of the business. Having previously specialized in billing and directory services to fixed and mobile service providers, Amdocs penetrated the cable and satellite industry and the market for digital services. The company also extended its geographic reach with a new focus on emerging markets.

In addition to this horizontal expansion, Mr. Baharav instigated a vertical expansion with new services and offerings to existing and new customers. Amdocs extended its services arm by creating a professional services organization (Amdocs Consulting Division) and a managed services division (now responsible for more than $1bn annual revenue). The company's reputation for delivery was further enhanced by centralizing its delivery organization and instituting world-class delivery methodologies.

The company also added the functional domains of customer relationship management (CRM), operational support systems (OSS), service delivery platforms (SDP) and mediation to its portfolio. This was propelled by the formation of the Amdocs Product Business Group (PBG) that is responsible for creating, supporting and taking to market the Amdocs product suite. Under Mr. Baharav's leadership, the company has engaged in a series of acquisitions totaling almost $1 billion to strengthen and extend this suite. Key purchases include Clarify, Cramer, QPass, DST, ChangingWorlds and, most recently, jNetX. In addition PBG maintains a focus on innovation that has resulted in a substantial increase in new patents. Mr. Baharav has also championed change in the corporate culture of Amdocs, moving it from a hierarchical to a matrix structure in order to increase collaboration and openness worldwide.

Today Amdocs has a unique business model, providing world-class products and services, and is widely recognized as the leading provider of customer experience systems for service providers worldwide.

Mr. Baharav joined the company in 1991 as vice president and then president of Amdocs, Inc., the company's principal US subsidiary. He became chief financial officer of Amdocs Management Limited in 1995, a position he held until being named president and CEO. In his role as CFO, he was in charge of overseeing the Amdocs initial public offering in 1998.

From 1983 until 1991 Mr. Baharav served as chief operating officer of Oprotech Ltd, a publicly held company that develops, manufactures and markets electro-optical devices.

Mr. Baharav is actively involved with the College of Management Academic Studies in Rishon Lezion, Israel. He is a Chairman of the board at SeamBI, a company specializing in dynamic product placement, a member of the board of Mellanox Technologies, a leading supplier of high-performance, end-to-end connectivity solutions for data center servers and storage systems

and a member of the board of the Israeli Democracy Institute. Mr. Baharav holds bacherlor's degrees in physics and accounting, as well as an MBA, from the University of Tel Aviv.